

## **Privacy statement (data protection declaration)**

Unless stated otherwise below, the provision of your personal data is neither legally nor contractually obligatory, nor required for conclusion of a contract. You are not obliged to provide your data. Not providing it will have no consequences. This only applies as long as the processing procedures below do not state otherwise.

“Personal data” is any information relating to an identified or identifiable natural person.

### **Server log files**

You can use our websites without submitting personal data.

Every time our website is accessed, user data is transferred to us or our web hosts/IT service providers by your internet browser and stored in server log files. This stored data includes for example the name of the site called up, date and time of the request, the IP address, amount of data transferred and the provider making the request.

The processing is carried out on the basis of Article 6(1) f) GDPR due to our legitimate interests in ensuring the smooth operation of our website as well as improving our services.

Your data may be transferred to third countries outside the EU, in particular to Canada and the USA, and processed there. The EU

Commission has issued an adequacy decision for Canada. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Shopify is not certified under the TADPF. This data transfer takes place on the basis of contractual obligations that are comparable to those of the EU Commission's standard contractual clauses.

## **Contact**

### **Responsible person**

Contact us at any time. The person responsible for data processing is:  
Candan Emiroglu, Friedrich-Dürr-Straße 1, D-85221 Dachau, Germany, +49 (0) 1514 2189150,  
[info@allthefinest.de](mailto:info@allthefinest.de).

### **Proactive contact of the customer by email**

If you make contact with us proactively via email, we shall collect your personal data (name, email address, message text) only to the extent provided by you. The purpose of the data processing is to handle and respond to your contact request.

If the initial contact serves to implement pre-contractual measures (e.g. consultation in the case of purchase interest, order creation) or concerns an agreement already concluded between you and us, this data processing takes place on the basis of Article 6(1)(b) GDPR.

If the initial contact occurs for other reasons, this data processing takes place on the basis of Article 6(1)(f) GDPR for the purposes of our overriding, legitimate interest in handling and responding to your request. ***In this case, on grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you and carried out on the basis of Article 6(1)(f) GDPR.***

We will only use your email address to process your request. Your data will subsequently be deleted in compliance with statutory retention periods, unless you have agreed to further processing and use.

### **Collection and processing when using the contact form**

When you use the contact form we will only collect your personal data (name, email address, message text) in the scope provided by you. The data processing is for the purpose of making contact.

If the initial contact serves to implement pre-contractual measures (e.g. consultation in the case of purchase interest, order creation) or concerns an agreement already concluded between you and us, this data processing takes place on the basis of Article 6(1)(b) GDPR. If the initial contact occurs for other reasons, this data processing takes place on the basis of Article 6(1)(f) GDPR for the purposes of our overriding, legitimate interest in handling and responding to your request. ***In this case, on grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you and carried out on the basis of Article 6(1)(f) GDPR.***

We will only use your email address to process your request. Finally, your data will be deleted, unless you have agreed to further processing and use.

### **Collection and processing in case of applications via e-mail**

In case of interest, website visitors may apply to vacancies advertised on our website by e-mail. We only collect your personal data to the extent provided by you. This includes your contact details (e.g., name, e-mail address, telephone number), details of your professional qualifications and training, details of further professional training and performance-specific evidence.

The purpose of this data processing is to contact you and to decide on the establishment of an employment relationship with you. The provision of the data is necessary to carry out the application procedure. The processing of your personal data takes place on the basis of Art. 6 para. 1(b) GDPR in conjunction with Art. 26 para. 1 Federal Data Protection Act (BDSG) for the implementation of pre-contractual measures (undergoing the application procedure as an initiation of the employment contract).

If you have given us permission for the processing of personal data for the inclusion in our pool of applicants, e.g., by checking a checkbox, the processing takes place on the basis of Art. 6 par. 1(a) GDPR. ***You can revoke your consent at any time without affecting the legality of the processing carried out on the basis of your consent until the revocation.***

If specific categories of personal data within the meaning of Art. 9 para. 1 of the GDPR are requested from the applicants, such as information on the degree of severe disability, this is carried out on the basis of Art. 9 para. 2(b) GDPR, so that we can exercise the rights arising from

labour law and the social security and social protection legislation and fulfil our obligations in this regard.

We will store your personal data as long as this is necessary for the decision about your application. Your data will then be deleted after six months at the latest, provided that you have not consented to further processing and use. If an employment relationship is established following the application procedure, the data provided will be further processed and then transferred to the personnel file for the purposes of implementing the employment relationship pursuant to Art. 6 para. 1 (b) GDPR in conjunction with Art. 26 Para. 1 of the Federal Data Protection Act (BDSG).

### **WhatsApp Business**

If you communicate with us via WhatsApp, we use the WhatsApp Business version of WhatsApp Ireland Limited for this (4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland; “WhatsApp”). If you have your residence outside the European Economic Area, this service is provided by WhatsApp Inc. (1601 Willow Road, Menlo Park, CA 94025, USA).

The purpose of the data processing is to handle and respond to your contact request. For this purpose we collect and process your mobile phone number registered with WhatsApp and, if provided, your name and additional data to the extent provided by you. We use a mobile device for the service, the address book of which stores exclusively the data of users who have contacted us via WhatsApp. Disclosure of personal data to WhatsApp shall not take place unless you have already consented to this with respect to WhatsApp.

Your data are transmitted by WhatsApp to servers of Meta Platforms Inc. in the USA. Your data may be transferred to third countries such as the USA. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Meta Platforms Inc. has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

If the initial contact serves to implement pre-contractual measures (e.g. consultation in the case of purchase interest, order creation) or concerns an agreement already concluded between you and us, this data processing takes place on the basis of Article 6(1)(b) GDPR.

If the initial contact occurs for other reasons, this data processing takes place on the basis of Article 6(1)(f) GDPR for the purposes of our overriding, legitimate interest in providing quick and easy communication as well as responding to your request. ***In this case, on grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you and carried out on the basis of Article 6(1)(f) GDPR.***

We will only use your personal data to process your request. Your data will subsequently be deleted in compliance with statutory retention periods, unless you have agreed to further processing and use.

For more information on terms of service and privacy when using WhatsApp, please visit <https://www.whatsapp.com/legal/#terms-of-service> and <https://www.whatsapp.com/legal/#privacy-policy>.

## Customer account    Orders

### Customer account

When you open a customer account, we will collect your personal data in the scope given there. The data processing is for the purpose of improving your shopping experience and simplifying order processing. The processing will be carried out on the basis of art. 6 (1) lit. a GDPR with your consent. ***You can withdraw your consent at any time by contacting us without affecting the legality of the processing carried out with your consent up to the withdrawal.*** Your customer account will then be deleted.

### Collection, processing, and transfer of personal data in orders

When you submit an order we only collect and use your personal data insofar as this is necessary for the fulfilment and handling of your order as well as processing of your queries. The provision of data is necessary for conclusion of a contract. Failure to provide it will prevent the conclusion of any contract. The processing will occur on the basis of Article 6(1) b) GDPR and is required for the fulfilment of a contract with you.

Your data is transferred here for example to the shipping companies and dropshipping providers, payment service providers, service providers for handling the order and IT service providers that you have selected. We will comply strictly with legal requirements in every case. The scope of data transmission is restricted to a minimum.

Your data may be transferred to third countries outside the EU, in particular to Canada and the USA, and processed there. The EU Commission has issued an adequacy decision for Canada. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Shopify is not certified under the TADPF. This data transfer takes place on the basis of contractual obligations that are comparable to those of the EU Commission's standard contractual clauses.

## Advertising

### Use of your personal data for the sending of postal advertising

We will use your personal data (name, address) that we have received in the process of the sale of goods or services to send you postal advertising, unless you have objected to this use. The provision of these data is necessary for conclusion of an agreement. Failure to provide it will prevent the conclusion of any agreement.

The processing will be carried out on the basis of Article 6(1)(f) GDPR for the purposes of our legitimate interest in direct advertising. ***You can object to this use of your address information at any time by contacting us.*** You will find the contact details for exercising your right to object in our imprint.

### **Use of your email address for mailing of newsletters**

We use your email address outside of contractual processing exclusively to send you a newsletter for our own marketing purposes, if you have explicitly agreed to this. The processing will be carried out on the basis of art. 6 (1) lit. a GDPR with your consent. **You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.** You can unsubscribe from the newsletter at any time using the relevant link in the newsletter or by contacting us. Your email address will then be removed from the distributor.

### **Use of your email address for mailing of direct marketing**

We use your email address, which we obtained in the course of selling a good or service, for the electronic transmission of marketing for our own goods or services which are similar to those you have already purchased from us, unless you have objected to this use. You must provide your email address in order to conclude a contract. Failure to provide it will prevent the conclusion of any contract. The processing will be carried out on the basis of art. 6 (1) lit. f GDPR due to our justified interest in direct marketing. **You can object to this use of your email address at any time by contacting us. You will find the contact details for exercising your right to object in our imprint.** You can also use the link provided in the marketing email. This will not involve any costs other than transmission costs at basic tariffs.

### **Use of Mailchimp**

We use the service of Rocket Science Group LLC (675 Ponce de Leon Ave NE, Suite 5000 Atlanta, GA 30308, USA; "Mailchimp") for newsletter dispatch as part of an order processing.

We pass on the information you provide during the newsletter registration (e-mail address, first and last name, if applicable) to Mailchimp. The data processing serves the purpose of sending the newsletter and its statistical evaluation.

In order to evaluate newsletter campaigns, the newsletters sent contain a 1x1 pixel graphic (tracking pixel) or a tracking link. This enables us to determine whether you have opened the newsletter and whether you have clicked any integrated links. Within this context, we collect your personal data such as IP address, browser type and device as well as the time. A usage profile can be generated from this data under a pseudonym. The data collected will not be used to identify you personally. The collected data is only used for statistical analysis to improve newsletter campaigns.

The data processing serves the purpose of sending the newsletter and its statistical evaluation. Your data is usually transmitted to Mailchimp servers in the USA and stored there. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Mailchimp has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

The processing of your personal data is based on Art. 6 para. 1 lit. f GDPR from our overriding legitimate interest in a targeted, effective advertising and user-friendly newsletter system. **On grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you.**

You can find more information and MailChimp's privacy policy at <https://mailchimp.com/de/legal/data-processing-addendum/> and <https://www.intuit.com/privacy/statement/>.

## Use of HubSpot

We use the service of HubSpot Ireland Ltd. (Ground Floor, Two Dockland Central Guild Street, Dublin 1, Ireland; "HubSpot") for the newsletter dispatch as part of an order processing. HubSpot is an affiliated company of HubSpot, Inc. (25 First Street, Cambridge, MA 02141 USA).

We pass on the information you provide during newsletter registration (e-mail address, first and last name, if applicable) to HubSpot. The data processing serves the purpose of sending the newsletter and its statistical evaluation.

In order to evaluate newsletter campaigns, the newsletters sent contain a 1x1 pixel graphic (tracking pixel) or a tracking link. This enables us to determine whether you have opened the newsletter and whether you have clicked any integrated links. Within this context, we collect your personal data such as IP address, browser type and device as well as the time. A usage profile can be generated from this data under a pseudonym. The data collected will not be used to identify you personally. The collected data is only used for statistical analysis to improve newsletter campaigns.

Your data may be transmitted to HubSpot servers in the USA and stored there. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). HubSpot has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles. The processing of your personal data is based on Art. 6 para. 1 lit. f GDPR from our overriding legitimate interest in a targeted, effective advertising and user-friendly newsletter system. ***On grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you.***

You can find more information and HubSpot's privacy policy at <https://legal.hubspot.com/de/privacy-policy>.

## Merchandise management

### Use of an external merchandise management system

We use a merchandise management system in the course of order processing for the purposes of contractual processing. For this purpose your personal data as collected in the course of the order will be sent to

ViA-Online GmbH, Kimplerstraße 296, 47807 Krefeld, Germany

Billbee GmbH, Arolser Str. 10, D-34477 Twistetal, Germany

JTL-Software-GmbH, Rheinstr. 7, D-41836 Hückelhoven, Germany

tricom AG, Am Mühlbach 1, D-97475 Zeil am Main, Germany

The processing of your personal data serves the purpose of fulfilling the contract concluded with you and is carried out on the basis of Art. 6 para. 1 lit. b GDPR.

## Payment service providers Credit check

### Use of PayPal

On our website we use the PayPal payment service of PayPal (Europe) S.à.r.l. et Cie, S.C.A. (22-24 Boulevard Royal L-2449, Luxembourg; "PayPal"). The data processing serves the purpose of offering you payment via the payment service. By selecting and using payment via PayPal, the data required for processing the payment will be transmitted to PayPal in order to enable us to fulfil the contract with you with the selected payment method. This processing is carried out on the basis of Art. 6 para. 1 lit. b GDPR.

All PayPal transactions are subject to PayPal Privacy Policy. You can find these at <https://www.paypal.com/de/webapps/mpp/ua/privacy-full>.

### Use of PayPal Plus

On our website we use the PayPal Plus payment service of PayPal (Europe) S.à.r.l. et Cie, S.C.A. (22-24 Boulevard Royal L-2449, Luxembourg; "PayPal"). The data processing serves the purpose of offering you payment via the payment service. By selecting and using payment via PayPal, credit card via PayPal, direct debit via PayPal, the data required for payment processing is transmitted to PayPal in order to enable us to fulfil the contract with you by means of the selected payment method. This processing is carried out on the basis of Art. 6 para. 1 lit. b GDPR.

For individual payment methods such as credit card via PayPal, direct debit via PayPal, PayPal reserves the right, if necessary, to obtain a credit report on the basis of mathematical-statistical procedures using credit reporting agencies. For this purpose, PayPal transmits the personal data required for credit assessment to a credit agency and uses the obtained information on the statistical probability of a payment default in order to reach a reasonable decision on the establishment, performance or termination of the contractual relationship. The credit report may contain probability values (score values) which are calculated on the basis of scientifically recognised mathematical-statistical methods and include, among other things, address data. Your legitimate interests will be taken into account in accordance with the legal requirements. The data processing serves the purpose of a credit check for contract initiation.

The processing is carried out on the basis of art. 6 para. 1 lit. f GDPR due to our overriding legitimate interest in protection against payment default if PayPal pays in advance.

***For reasons that arise from your particular situation, you have the right to object to the processing of your personal data carried out on the basis of Art. 6 para. 1 lit. f GDPR at any time by notifying PayPal.*** The provision of the data is necessary for the conclusion of the contract with the payment method of your choice. Failure to provide such data shall mean that the contract cannot be concluded with the payment method you have selected.

## Use of PayPal Express

Our website uses the payment service PayPal Express from PayPal (Europe) S.à.r.l. et Cie, S.C.A. (22-24 Boulevard Royal, L-2449 Luxembourg; "PayPal"). The processing of data enables us to offer you the option of paying via the PayPal Express payment service. To integrate this payment service it is essential that PayPal collects, stores, and analyses data when you access the website (e.g. IP address, device type, operating system, browser type, device location). Cookies may be used for this purpose. Cookies allow your internet browser to be recognised.

The processing of your personal data is based on Art. 6 para. 1 lit. f GDPR out of our overriding legitimate interest in a customer-oriented offer of different payment methods. ***On grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you.***

By selecting and using "PayPal Express", the data required for payment processing will be submitted to PayPal to execute the agreement with you using the selected payment method. The data is processed on the basis of Article 6(1)(b) GDPR.

Further information on data processing when using the PayPal Express payment service can be found in the associated data privacy policy at [www.paypal.com/de/webapps/mpp/ua/privacy-full?locale.x=de\\_DE#Updated\\_PS](http://www.paypal.com/de/webapps/mpp/ua/privacy-full?locale.x=de_DE#Updated_PS).

## The use of PayPal Check-Out

We use the PayPal Check-Out payment service of PayPal (Europe) S.à.r.l. et Cie, S.C.A. (22-24 Boulevard Royal L-2449, Luxembourg; "PayPal") on our website. The data processing serves the purpose of being able to offer you payment via the payment service. With the selection and use of payment via PayPal, credit card via PayPal, direct debit via PayPal or "Pay Later" via PayPal, the data required for payment processing is transmitted to PayPal in order to be able to fulfil the contract with you with the selected payment method. This processing is based on Art. 6 para. 1 lit. b DSGVO.

Cookies may be stored that enable your browser to be recognised. The resulting data processing is carried out on the basis of Art. 6 para. 1 lit. f GDPR due to our legitimate interest in a customer-oriented range of varying payment methods. ***On grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you.***

## Credit card via PayPal, direct debit via PayPal & "Pay later" via PayPal

For individual payment methods such as credit card via PayPal, direct debit via PayPal or "Pay later" via PayPal, PayPal reserves the right, if necessary, to obtain credit information on the basis of mathematical-statistical methods using credit agencies. For this purpose, PayPal transmits the personal data required for a credit check to a credit agency and uses the information received about the statistical probability of a payment default for a weighted decision on the establishment, implementation or termination of the contractual relationship. The credit information may include probability values (score values), which are calculated on the basis of scientifically recognized mathematical-statistical methods and in the calculation of which, among other things, address data are included. Your interests worthy of protection are



taken into account in accordance with the statutory provisions. The data processing serves the purpose of credit assessment for a contract initiation. The processing is carried out on the basis of Art. 6 (1) lit. f DSGVO for our overriding legitimate interest in protecting against payment default when PayPal makes advance payments.

***You have the right to object at any time to this processing of personal data relating to you based on Art. 6 (1) (f) DSGVO for reasons arising from your particular situation by notifying PayPal.*** The provision of the data is necessary for the conclusion of the contract with the payment method requested by you. Failure to provide it will result in the contract not being concluded with the payment method you have chosen.

### **Local third-party providers**

When paying via the payment method of a local third-party provider, the data required for payment processing is transmitted to PayPal. This processing takes place on the basis of Art. 6 para. 1 lit. b DSGVO. For the execution of this payment method, the data may then be forwarded by PayPal to the respective provider. This processing takes place on the basis of Art. 6 para. 1 lit. b DSGVO. Local third-party providers may be, for example:

- Sofort (SOFORT GmbH, Theresienhöhe 12, D-80339 Munich, Germany).
- giropay (Paydirekt GmbH, Stephanstr. 14-16, D-60313 Frankfurt am Main, Germany)

### **Purchase on account via PayPal**

When paying via the payment method purchase on account, the data required to process the payment is first transmitted to PayPal. For the execution of this payment method, the data is then transmitted by PayPal to Ratepay GmbH (Franklinstraße 28-29, D-10587 Berlin, Germany; "Ratepay") in order to be able to fulfill the contract with you with the selected payment method. This processing is based on Art. 6 para. 1 lit. b DSGVO. Ratepay may conduct a credit check on the basis of mathematical-statistical methods using credit agencies according to the procedure already described above. The data processing serves the purpose of credit assessment for contract initiation. The processing is carried out on the basis of Art. 6 (1) lit. f DSGVO from our overriding legitimate interest in protecting against payment default when Ratepay makes advance payments. For more information on data protection and which credit agencies Ratepay uses, please visit <https://www.ratepay.com/legal-payment-dataprivacy/> and <https://www.ratepay.com/legal-payment-creditagencies/>.

For more information on data processing when using PayPal, please see the associated privacy policy at <https://www.paypal.com/de/webapps/mpp/ua/privacy-full>.

### **Use of Klarna payment options**

On our website we use the payment service of Klarna Bank AB (publ) (Sveavägen 46, 111 34 Stockholm, Sweden; "Klarna"). By selecting and using payment via Klarna, the data required for payment processing is transmitted to Klarna in order to be able to fulfil the contract with you with the selected payment method. This processing is carried out on the basis of Art. 6 para. 1 lit. b GDPR.

Cookies may be stored that enable your browser to be recognised. The resulting data processing is carried out on the basis of Art. 6 para. 1 lit. f GDPR due to our legitimate interest in a customer-oriented range of varying payment methods. ***On grounds relating to your particular situation, you have the right to object at any time to this processing of personal data concerning you.***

"Pay Later" (invoice), "Pay Now" (payment by direct debit), "Financing" (hire purchase)

For individual payment methods such as "Pay Later" (invoice), "Pay Now" (payment by direct debit), "Financing" (hire purchase), Klarna reserves the right, if necessary, to obtain a credit report on the basis of mathematical-statistical procedures using credit reference agencies. For this purpose, Klarna transmits the personal data required for a credit assessment, such as first and last name, address, gender, email address, IP address and data related to the order to a credit agency for the purpose of checking the identity and creditworthiness and uses the obtained information on the statistical probability of a payment default in order to reach a well-considered decision on the establishment, performance or termination of the contractual relationship. The credit report may contain probability values (score values) which are calculated on the basis of scientifically recognised mathematical-statistical methods and include, among other things, address data. Your legitimate interests will be taken into account in accordance with the legal requirements. The data processing serves the purpose of a credit assessment for contract initiation. The processing is carried out on the basis of art. 6 Par. 1 lit. f GDPR due to our overriding legitimate interest in protection against payment default if Klarna pays in advance. ***For reasons that arise from your particular situation, you have the right to object to the processing of your personal data carried out on the basis of Art. 6 para. 1 lit. f GDPR by notifying Klarna.*** The provision of the data is necessary for the conclusion of the contract by means of the payment method of your choice. Failure to provide such data shall mean that the contract cannot be concluded with the payment method of your choice.

Further information, in particular to which credit agencies Klarna passes on your personal data, can be found for Germany at

[https://cdn.klarna.com/1.0/shared/content/legal/terms/0/de\\_de/credit\\_rating\\_agencies](https://cdn.klarna.com/1.0/shared/content/legal/terms/0/de_de/credit_rating_agencies)

and for Austria at

[https://cdn.klarna.com/1.0/shared/content/legal/terms/0/de\\_at/credit\\_rating\\_agencies](https://cdn.klarna.com/1.0/shared/content/legal/terms/0/de_at/credit_rating_agencies).

General information about Klarna can be found for Germany at <https://www.klarna.com/de/> and for Austria at <https://www.klarna.com/at/>. Your personal data will be treated by Klarna in accordance with the applicable data protection regulations and as specified in Klarna's data protection policy for Germany at

[https://cdn.klarna.com/1.0/shared/content/legal/terms/0/de\\_de/privacy](https://cdn.klarna.com/1.0/shared/content/legal/terms/0/de_de/privacy)

and for Austria at: [https://cdn.klarna.com/1.0/shared/content/legal/terms/0/de\\_at/privacy](https://cdn.klarna.com/1.0/shared/content/legal/terms/0/de_at/privacy).

### **Use of further payment services**

We use other payment services from the following institutions on our website:

VISA, Mastercard, Maestro, American Express, UnionPay, Shop Pay, Google Pay, Apple Pay.

Please note the individual, superordinate data protection guidelines of the respective payment service provider under the following links:

- VISA  
<https://www.visa.de/nutzungsbedingungen/visa-globale-datenschutzmitteilung.html>
- Mastercard  
<https://www.mastercard.us/en-us/vision/corp-responsibility/commitment-to-privacy/privacy.html>
- Maestro  
<https://www.mastercard.us/en-us/vision/corp-responsibility/commitment-to-privacy/privacy.html>
- American Express  
<https://www.americanexpress.com/us/company/privacy-center/online-privacy-disclosures/>
- UnionPay  
<https://m.unionpayintl.com/en/privacyNotice/>
- Apple Pay  
<https://support.apple.com/en-gb/101554>
- Google Pay  
[https://payments.google.com/payments/apis-secure/get\\_legal\\_document?ldo=0&ldt=privacynotice&ldl=en](https://payments.google.com/payments/apis-secure/get_legal_document?ldo=0&ldt=privacynotice&ldl=en)
- Shop Pay  
<https://www.shopify.com/legal/privacy/app-users>

## Cookies

Our website uses cookies. Cookies are small text files which are saved in a user's internet browser or by the user's internet browser on their computer system. When a user calls up a website, a cookie may be saved on the user's operating system. This cookie contains a characteristic character string which allows the browser to be clearly identified when the website is called up again.

Cookies will be stored on your computer. You therefore have full control over the use of cookies. By choosing corresponding technical settings in your internet browser, you can be notified before the setting of cookies and you can decide whether to accept this setting in each individual case as well as prevent the storage of cookies and transmission of the data they contain. Cookies which have already been saved may be deleted at any time. We would, however, like to point out that this may prevent you from making full use of all the functions of this website.

Using the links below, you can find out how to manage cookies (or deactivate them, among other things) in major browsers:

Chrome: <https://support.google.com/accounts/answer/61416?hl=de>

Microsoft Edge: <https://support.microsoft.com/de-de/microsoft-edge/cookies-in-microsoft-edge-lb6schen-63947406-40ac-c3b8-57b9-2a946a29ae09>

Mozilla Firefox: <https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>

Safari: <https://support.apple.com/de-de/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

### **Technically necessary cookies**

Insofar as no other information is given in the data protection declaration below, we use only these technically necessary cookies to make our offering more user-friendly, effective and secure. Cookies also allow our systems to recognise your browser after a page change and to offer you services. Some functions of our website cannot be offered without the use of cookies. These services require the browser to be recognised again after a page change.

The use of cookies or comparable technologies is carried out on the basis of Art. 25 para. 2 TTDSG. Processing is carried out on the basis of art. 6 (1) lit. f GDPR due to our largely justified interest in ensuring the optimal functionality of the website as well as a user-friendly and effective design of our range of services.

***You have the right to veto this processing of your personal data according to art. 6 (1) lit. f GDPR, for reasons relating to your personal situation.***

### **Use of the Cookie Consent Manager CCM19**

On our website, we use the Cookie Consent Manager CCM19 from Papoo Software & Media GmbH (Auguststr. 4, D-53229 Bonn, Germany; "CCM19").

The plug-in enables you to give your consent to data processing via the website, in particular to set cookies, as well as to make use of your right of revocation for consents already provided. The data processing serves the purpose of obtaining and documenting necessary consents to data processing and thus to comply with legal obligations. Cookies are used for this purpose. Among other things, the following information can be collected, stored and, if necessary, transferred to CCM19: randomly assigned ID, consent status, date and time of consent/rejection.

The data is stored for one year and one month and then deleted. This data will not be passed on to any other third parties. The data processing is carried out on the basis of Article 6 para. 1 lit. c GDPR to comply with a legal obligation.

For more information about data protection at CCM19, please visit:

<https://www.ccm19.de/datenschutzerklaerung.html>

### **Use of the Cookie Consent Manager CCM19 – hosted by Händlerbund**

We use the Cookie Consent Manager CCM19 from HB legal tech GmbH (Kohlgartenstraße 11 - 13, D-04315 Leipzig, Germany; "CCM19") on our website as part of order processing.

The plug-in is hosted at [consenttool.haendlerbund.de](https://consenttool.haendlerbund.de) (<https://consenttool.haendlerbund.de/>) and enables you to give your consent to data processing via the website, in particular the setting of cookies, and to exercise your right to withdraw consent you have already given. The purpose of data processing is to obtain and document the necessary consent for data processing and thus to comply with legal obligations.

Cookies are used for this purpose. Among other things, the following information may be collected, stored and, if necessary, transmitted to HB legal tech GmbH: randomly assigned ID, consent status, date and time of consent/refusal. The data is stored for 1 year and one month and then deleted. This data is not passed on to other third parties. The data processing is carried out to fulfil a legal obligation on the basis of Art. 6 para. 1 lit. c GDPR.

You can find more information on data protection at <https://www.haendlerbund.de/en/data-protection-declaration>.

## Analysis Advertising tracking

### Use of Google Analytics 4

We use the Google Analytics web analytics service provided by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; "Google") on our website. The data processing serves the purpose of analysing this website and its visitors as well as for marketing and advertising purposes. To this end, Google will use the information obtained on behalf of the operator of this website for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator. In this context, the following information may be collected, among others: IP address, date and time of page view, click path, information about the browser you are using and the device you are using (device), pages visited, referrer URL (website from which you accessed our website), location data, purchase activity. Your data may be linked by Google to other data, such as your search history, your personal accounts, your usage data from other devices, and any other data Google may have about you.

Your IP address will first be truncated by us on our own servers. Google thus only receives pseudonymised data.

Google uses technologies such as cookies, web storage in the browser and tracking pixels that enable your use of the website to be analyzed. The use of cookies or comparable technologies takes place with your consent on the basis of § 25 para. 1 sentence 1 TTDSG i.V.m. Art. 6 para. 1 lit. a GDPR.

The processing of your personal data takes place with your consent on the basis of Art. 6 para. 1 lit. a GDPR. ***You can withdraw your consent at any time without affecting the lawfulness of processing based on consent before its withdrawal.***

We also use the Google Signals service in this context. Google Signals enables cross-device tracking. Hence, your data can be analysed across devices if you have enabled "personalised advertising" in your account settings and your end devices are linked to your Google account.

This makes it possible to identify which device is searching for products and then return to complete purchases on another device, such as a tablet.

The cross-device reports created in this context contain only aggregated data. We therefore only receive statistics generated on the basis of Google Signals. To prevent Google Signals from collecting and storing data across devices, you can deactivate the "personalised advertising" function in your Google Account settings. For more information, please visit <https://support.google.com/ads/answer/2662922?hl=de>.

For more information on data processing and data protection for Google Signals, please visit <https://support.google.com/analytics/answer/7532985?hl=de>.

We use the extended implementation of the consent mode (Advanced Consent Mode). In this case, user data is transmitted to Google in the form of "pings" even if consent has not been granted. These pings may contain the following information, among others IP address to derive the IP country (no logging of the IP address takes place), date and time of the page view, URL of the pages visited, user agent, referrer URL (website from which our website was accessed) or information about the triggering of website events such as a conversion. On the basis of this information, Google models user data in order to be able to carry out a comprehensive usage analysis despite the refusal of consent.

The information generated about your use of this website is usually transferred to a Google server in the USA and stored there. An adequacy decision of the EU Commission is in place for the USA, the Trans-Atlantic Data Privacy Framework (TADPF). Google has certified itself in accordance with the TADPF and has therefore undertaken to comply with European data protection principles. Both Google and US government authorities have access to your data.

You can find more information on terms of use and data protection at <https://policies.google.com/technologies/partner-sites> and at <https://policies.google.com/privacy?hl=de&gl=de>.

### **Use of Shopify Analytics**

We use the statistical and analytical functions of Shopify International Ltd. (Victoria Buildings, 2nd Floor, 1-2 Haddington Road, Dublin 4, D04 XN32, Ireland; "Shopify") on our website as part of an order processing. Shopify is an affiliated company of Shopify Inc. (151 O'Connor Street, Ground Floor, Ottawa, Ontario, K2P 2L8, Canada).

The processing of data serves to analyse this website and its visitors. For this purpose, data is stored for marketing and optimisation purposes and provided in reports, analyses and statistics. In the process, the following device information is collected and processed, among others: Web browser information, IP address, time zone and some of the cookies installed on your device. When you navigate the website, information is also collected on websites or products accessed, the referrer URL (website from which you accessed our website), and information on how you interact with the website. This is done using technologies such as cookies and web beacons, tags and pixels (electronic files that collect information about how you navigate the website).

Your data may be transferred to third countries outside the EU, in particular to Canada and the USA, and processed there. The EU Commission has issued an adequacy decision for Canada.

For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Shopify is not certified under the TADPF. This data transfer takes place on the basis of contractual obligations that are comparable to those of the EU Commission's standard contractual clauses.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 Para. 1 Sentence 1 German Telecommunications-Telemedia Data Protection Act (TTDSG) in conjunction with Art. 6 Para. 1 Letter a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR. **You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.**

You can find more detailed information on data protection at Shopify at <https://www.shopify.com/de/legal/datenschutz>, information on the order processing agreement at <https://www.shopify.com/de/legal/dpa> and information on the cookies used at <https://www.shopify.com/de/legal/cookies>.

### **Use of Google Ads conversion tracking**

Our website uses the online marketing program "Google Ads", including conversion tracking (evaluation of user actions). Google conversion tracking is a service operated by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; "Google").

If you click on adverts placed by Google, a cookie is placed on your computer for conversion tracking. These cookies have limited validity, do not contain any personal data and thus cannot be used for personal identification. If you visit certain pages on our website and the cookie has not yet expired, we and Google can recognise that you have clicked on the advert and were forwarded to this page. Every Google Ads customer receives a different cookie. It is therefore not possible to track cookies relating to the websites of Ads customers.

The information collected using the conversion cookie serves the purpose of producing conversion statistics. This allows us to find out the total number of users who have clicked on our adverts and were forwarded to a page equipped with a conversion tracking tag. However, they do not receive any information with which could be used to personally identify users.

Your data may be transmitted to Google LLC servers in the USA. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Google has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR. **You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.**

You will find more information as well as Google's data privacy policy at <https://www.google.de/policies/privacy/>.

## Use of Google AdSense

Our website uses the AdSense function by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; "Google"). The data processing serves the purpose of renting out advertising space on the website and using these to address visitors to the website with targeted, interest-related advertising. This function displays personalised, interest-related adverts from the Google display network to visitors to the website. Google Analytics uses cookies, which make it possible to analyse your use of the website.

The information generated by the cookie regarding your use of this website is usually transferred to a Google server in the USA and stored there. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Google has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles. Google may also transmit this data to third parties if this is required by law or the third party is processing the data on behalf of Google. On no account will Google associate your IP address with other Google data.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR. ***You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.***

You will find more information as well as Google's data privacy policy at:

<https://www.google.com/policies/technologies/ads/> and

<https://www.google.de/policies/privacy/>.

## Use of the remarketing or "similar target groups" function by Google Inc.

Our website uses the remarketing or "similar target groups" function by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; "Google").

This application serves to analyse visitor behaviour and visitor interests. Google uses cookies to analyse website use, forming the basis for producing interest-related adverts. Cookies allow for the recording of website visits as well as anonymised data on the use of the website.

The personal data of website visitors is not saved. If you then visit another website in the Google display network you will then be shown adverts which are more likely to take previous areas of product and information interest into account.

Your data may be transmitted to Google LLC servers in the USA. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Google has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR.

***You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.***



You can find more detailed information on Google remarketing as well as the associated data privacy policy at <https://www.google.com/privacy/ads/>.

## Use of HubSpot

We use the Marketing Hub software of HubSpot, Inc. (25 First Street Cambridge, MA 02141, USA; "HubSpot" with a branch office in Ireland HubSpot, 2nd Floor 30 North Wall Quay, Dublin 1, Ireland) on our website as part of a commissioned processing.

The data processing serves the purpose of analysing our website and its visitors as well as analysing and evaluating our marketing campaigns and to better address customers by placing targeted advertisements. For this purpose, cookies are used which enable the browser to be recognised. User information, including your IP address, is recorded and transmitted to HubSpot. From the data recorded in this way, user profiles can be created using pseudonyms. Your data may be transmitted to the USA. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). HubSpot has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR.

***You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.***

You can find more detailed information on HubSpot's collection and use of data and your associated rights and options for protecting your privacy in HubSpot's privacy policy at <https://legal.hubspot.com/de/privacy-policy> and <https://legal.hubspot.com/de/dpa>.

## Plug-ins

### Use of hCaptcha

On our website, we use the hCaptcha service provided by Intuition Machines Inc. (350 Alabama St, San Francisco, Ca 94110, USA). The query serves the purpose of distinguishing the input by a human being or by automated, machine processing. hCaptcha or Intuition Machines processes the data you enter - including in the USA. Intuition Machines is an active participant in the EU-US Data Privacy Framework, which ensures the correct and secure transfer of personal data from EU citizens to the USA is regulated. You can find more information on this at [https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf\\_en](https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf_en).

In addition, Intuition Machines Inc. uses so-called standard contractual clauses (SCC – Art. 46 para. 2 and 3 GDPR). Standard contractual clauses are model clauses provided by the EU Commission to ensure that your data also complies with European data protection standards even if it is transferred to third countries (e.g. the USA) and stored there. Through the EU-US Data Privacy Framework and the standard contractual clauses, Intuition Machines Inc.

undertakes, when processing your data, to comply with the European level of data protection, even if the data is stored, processed and managed in the USA. These clauses are based on an implementing decision of the EU Commission. Further information on the corresponding decision can be found at [https://eur-lex.europa.eu/eli/dec\\_impl/2021/914/oj?locale=en](https://eur-lex.europa.eu/eli/dec_impl/2021/914/oj?locale=en).

The data processing conditions (Data Processing Agreements), which refer to the standard contractual clauses, can be found at <https://newassets.hcaptcha.com/dpa/IMI.DPA.9.23.21.New.SCCs.pdf>.

In the course of using hCaptcha, a cookie is set in your browser. The use of cookies or comparable technologies takes place with your consent on the basis of § 25 para. 1 sentence 1 TDDDG i.V.m. Art. 6 para. 1 lit. a GDPR. The processing of your personal data takes place with your consent on the basis of Art. 6 para. 1 lit. a GDPR. **You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.** You can find more information about hCaptcha and the associated privacy policy can be found at: <https://www.hcaptcha.com/privacy?tid=130817344>.

### **Use of Google reCAPTCHA**

Our website uses the reCAPTCHA service by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; "Google"). The request serves to distinguish whether the input was made by a human or automatic machine processing. For this purpose your input will be transmitted to Google and used by them further. In addition, the IP address and any other data required by Google for the reCAPTCHA service will be transferred to Google. This data will be processed by Google within the EU and potentially also in the USA.

For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Google has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles. The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para.1 p. 1 TDDDG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR.

**You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.** You can find more detailed information on Google reCAPTCHA and the associated data protection declaration at:

<https://www.google.com/recaptcha/intro/android.html> and <https://www.google.com/privacy>.

### **Use of GoogleMaps**

Our website uses the function for embedding Google Maps by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland, "Google")

This feature visually represents geographical information and interactive maps. Google also collects, processes and uses data on visitors to the website when they call up pages with embedded Google maps.

Your data may also be transmitted to the USA. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Google has certified itself

in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR.

***You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.***

Further information on the data collected and used by Google, your rights and privacy can be found in Google's privacy policy at <https://www.google.com/privacypolicy.html>.

You also have the option of changing your settings in the data protection centre, allowing you to administer and protect the data processed by Google.

## **Use of YouTube**

Our website uses the function for embedding YouTube videos by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; "YouTube"). YouTube is a company affiliated with Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; "Google"). This feature shows YouTube videos in an iFrame on the website. The option "advanced privacy mode" is enabled here. This prevents YouTube from storing information on visitors to the website. It is only if you watch a video that information is transmitted to and stored by YouTube. Your data may be transmitted to the USA. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). YouTube has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TDDDG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR. ***You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.***

Further information on the data collected and used by YouTube and Google and your associated rights and options for protecting your privacy can be found in YouTube's privacy policy (<https://www.youtube.com/t/privacy>).

## **Integration of the Händlerbund member logo**

The Händlerbund member logo (Händlerbund e.V., Kohlgartenstraße 11 - 13, 04315 Leipzig) is integrated on our website. When you visit our website, the browser used on your device automatically sends information to the Händlerbund e.V. server. This information is temporarily stored in a so-called server log file for 7 days.

The following information is collected without any action on your part and stored until it is automatically deleted: IP address of the requesting computer, date and time of access, name and URL of the retrieved file, website from which access is made (referrer URL), browser used and, if applicable, the operating system of your computer and the name of your access provider.

Temporary storage of the IP address by the system is necessary to enable delivery of the website. For this purpose, the IP address must remain stored for the duration of the session.

The data is stored in log files to ensure the functionality of the website. In addition, the data is used to optimize the website and to ensure the security of the information technology systems. This data is not stored together with other personal data. The legal basis for data processing is Art. 6 para. 1 sentence 1 lit. f GDPR.

### **Use of Google Fonts**

We use Google Fonts from Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; "Google") on our website.

The data processing serves to facilitate the consistent display of fonts on our website. In order to load the fonts, a connection to Google servers is established when the page is accessed. Among other things, your IP address and information about the browser you are using will be processed and transmitted to Google. This data is not linked to your Google account. Your data may be transmitted to the USA. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Google has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR.

***You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.***

You can find more detailed information on the data processing and data protection at <https://www.google.de/intl/de/policies/> and at <https://developers.google.com/fonts/faq>.

### **Use of Adobe Fonts**

We use Adobe Fonts from Adobe Systems Software Ireland Limited (4-6 Riverwalk Citywest Business Campus, Dublin 24, Ireland; "Adobe") on our website.

The data processing serves to facilitate the consistent display of fonts on our website. In order to load the fonts, a connection to Adobe servers is established when the page is accessed. In the process, your IP address and information about the browser and operating system you are using are processed and transmitted to Adobe. Your data may be transmitted to third countries, such as the USA and India. For India, no adequacy decision from the EU Commission is available. For the USA, there is an adequacy decision of the EU Commission, the Trans- Atlantic Data Privacy Framework (TADPF). Adobe has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR.

***You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.***

You can find more detailed information on the data processing and data protection at <https://www.adobe.com/de/privacy/policy.html> and at <https://www.adobe.com/de/privacy/policies/adobe-fonts.html>.

### **Use of FontAwesome**

We use FontAwesome from Fonticons Inc. on our website (307 S Main St., Suite 202, Bentonville, AR, 72712-9214 USA “FontAwesome”).

The data processing serves the purpose of the uniform display of fonts and icons on our website. In order to load the fonts, a connection to the FontAwesome servers is established when the page is accessed.

For this purpose, cookies can be used. Among other things, your IP address and information about the browser you are using is processed and transmitted to FontAwesome. Your data may be transferred to third countries, such as the USA. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Font Awesome is not certified under the TADPF. The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TDDD in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR. ***You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.***

You can find more information on data processing and data protection at <https://fontawesome.com/privacy> and at <https://fontawesome.com/support>.

### **Use of Google Translate**

We use the translation service of Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland) on our website via API integration.

The data processing serves the purpose of presenting the information provided on the website in a different language. In order for the translation to be automatically displayed after you have selected a national language, the browser you are using connects to the Google servers. Cookies may be used for this purpose. Thereby, among other things, the following information can be collected and processed: IP address, URL of the page visited, date and time. Your data may be transferred to the USA. For the USA, there is an adequacy decision of the EU Commission, the Trans-Atlantic Data Privacy Framework (TADPF). Google has certified itself in accordance with the TADPF and has thus undertaken to comply with European data protection principles.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR.

***You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.*** You can find more information on the collection and use of your data by Google at <https://www.google.com/policies/privacy/>.

## Use of social media

We provide links on our website to social media platforms through corresponding buttons (external forwarding). If feasible, this privacy policy also applies to the following social media sites (channels and pages), whose platform operators in turn provide superior privacy policies that can be accessed via the following links:

- Facebook <https://www.facebook.com/privacy/policy/>
- Instagram <https://privacycenter.instagram.com/policy>
- X <https://x.com/en/privacy>
- Pinterest <policy.pinterest.com/en/privacy-policy>
- YouTube <https://policies.google.com/privacy>
- LinkedIn <https://www.linkedin.com/legal/privacy-policy>
- XING & kununu <https://privacy.xing.com/en/privacy-policy>
- WhatsApp <https://www.whatsapp.com/legal/privacy-policy-eea>

We expressly point out that the above-mentioned social media platforms store user data and may also use it for business purposes.

***We have no influence on the data collection and further processing by the above-mentioned social media platforms. Furthermore, we do not know to what extent, where and for how long the data is stored. Additionally, we do not know to what extent the above-mentioned social media platforms comply with their deletion obligations, which evaluations and are made with the data, how or to what extend the data is linked and to whom the data is passed on.***

We kindly ask you to contact us directly via the contact details provided in the respective channel or page imprint or alternatively directly via our website in order to prevent further processing of personal data by the above-mentioned social media platforms.

## Use of Joomla!

Joomla! is a free "CMS" content management system for creating and managing websites. Content management systems allow users to maintain content on a website without programming knowledge and, depending on how the CMS is used, personal data may be processed. However, this is not absolutely necessary. In order to optimize the use of the system, cookies are also set for identification purposes.

The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR.

***You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.***

You can find more detailed information on the data processing and data protection at <https://www.joomla.org/privacy-policy.html>.

## **Use of Geek Landingpage – Joomla! Plugin**

If the landing page of the website is active, a corresponding Joomla plugin is started (Geek Landing Page) to display this landing page in the preconfigured way. The plugin creates a cookie along with a specific name field on the client side to store the last time the landing page was loaded. This data is used to control whether or not the page is displayed to the user the next time (based on the display frequency setting).

Translated with DeepL.com (free version)The use of cookies or comparable technologies is carried out with your consent on the basis of Art. 25 para. 1 p. 1 TTDSG in conjunction with Art. 6 para. 1 lit. a GDPR. The processing of your personal data is carried out with your consent on the basis of Art. 6 para. 1 lit. a GDPR.

***You can withdraw your consent at any time without affecting the legality of the processing carried out with your consent up to the withdrawal.***

You can find more detailed information on the data processing and data protection at <https://www.joomlageek.com/private-policy>.

## **Rights of persons affected and storage duration**

### **Duration of storage**

After contractual processing has been completed, the data is initially stored for the duration of the warranty period, then in accordance with the retention periods prescribed by law, especially tax and commercial law, and then deleted after the period has elapsed, unless you have agreed to further processing and use.

### **Rights of the affected person**

If the legal requirements are fulfilled, you have the following rights according to art. 15 to 20 GDPR: Right to information, correction, deletion, restriction of processing, data portability.

***You also have a right of objection against processing based on art. 6 (1) GDPR, and to processing for the purposes of direct marketing, according to art. 21 (1) GDPR.***

### **Right to complain to the regulatory authority**

You have the right to complain to the regulatory authority according to art. 77 GDPR if you believe that your data is not being processed legally.

You can lodge a complaint with, among others, the supervisory authority responsible for us, which you may reach at the following contact details:

Bayerisches Landesamt für Datenschutzaufsicht (BayLDA)

Promenade 18  
D-91522 Ansbach  
Germany

Tel.: +49 981 1800930  
Fax: +49 981 180093800  
Email: [poststelle@lda.bayern.de](mailto:poststelle@lda.bayern.de)

### **Right to object**

If the data processing outlined here is based on our legitimate interests in accordance with Article 6(1)f) GDPR, you have the right for reasons arising from your particular situation to object at any time to the processing of your data with future effect.

If the objection is successful, we will no longer process the personal data, unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests or rights and freedoms, or the processing is intended for the assertion, exercise or defence of legal claims.

If personal data is being processed for the purposes of direct advertising, you can object to this at any time by notifying us. If the objection is successful, we will no longer process the personal data for the purposes of direct advertising.

Last update: November 29, 2023